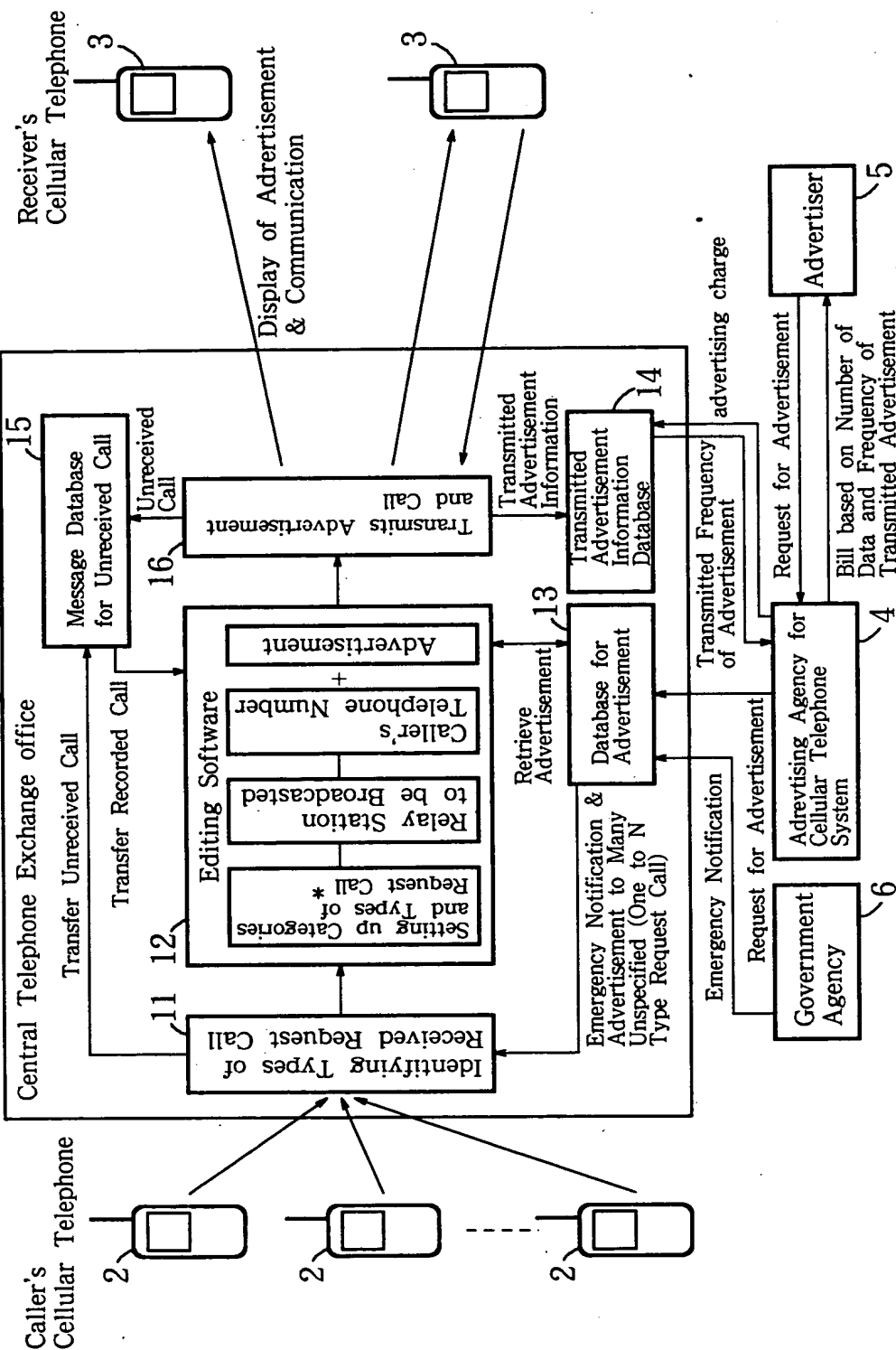


FIG.1



* There are two kind of Request Calls from Caller's Cellular Telephone and Advertisement Request Call.

Selection of Advertisement Items on Cellular Telephone

FIG.2

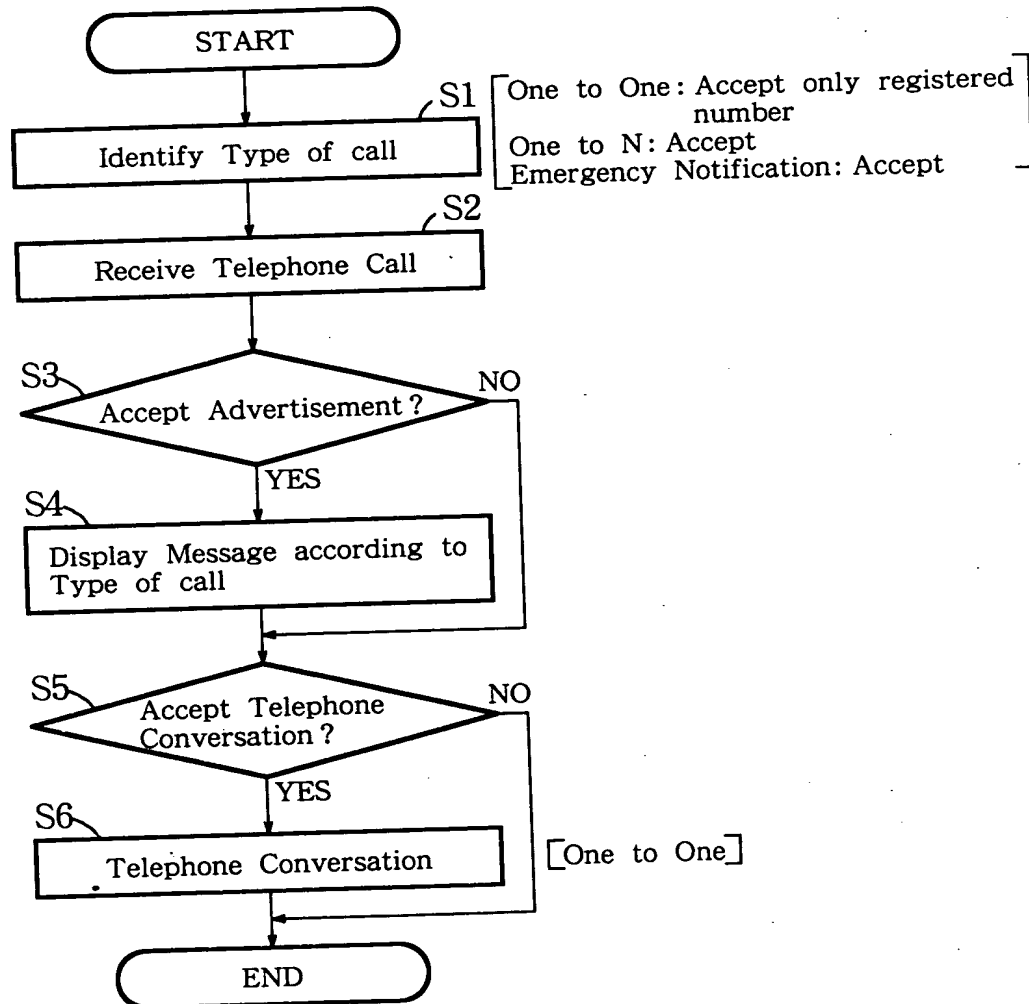


FIG.3

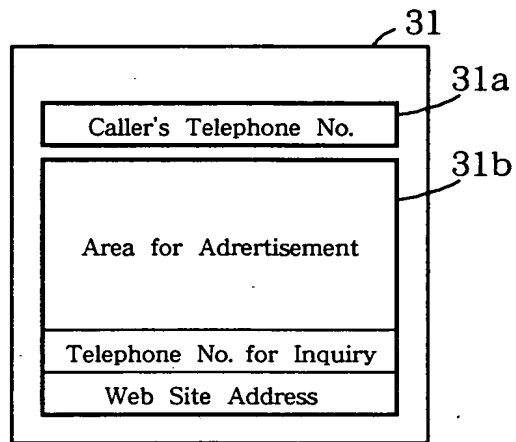


FIG.4A

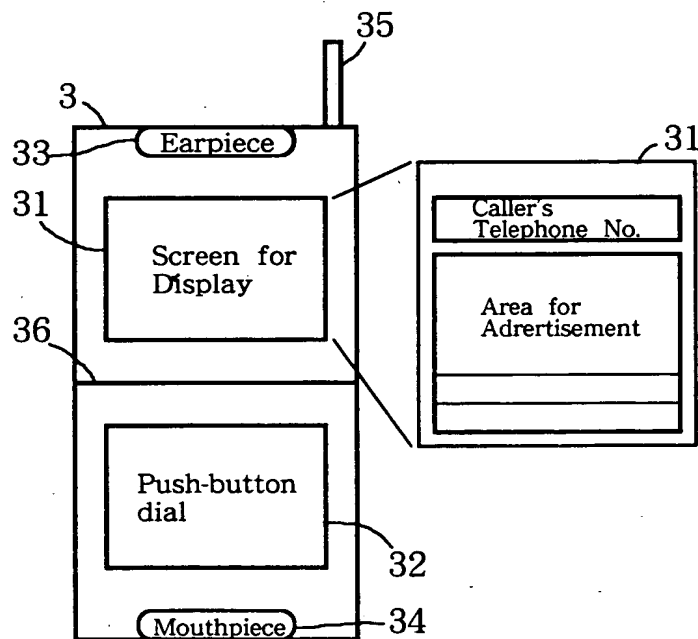


FIG.4B

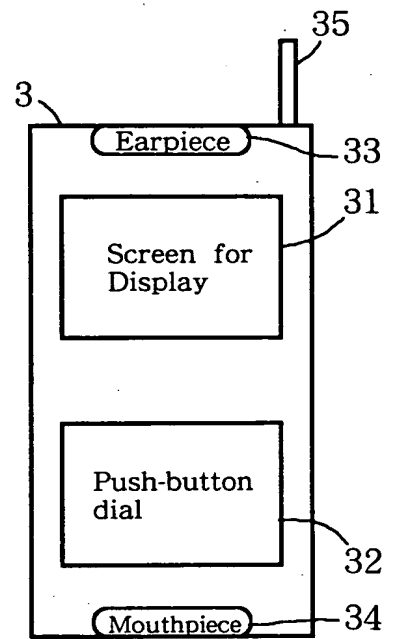


FIG.5A

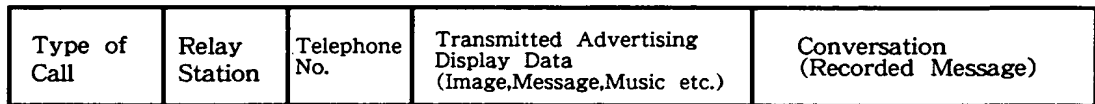


FIG.5B

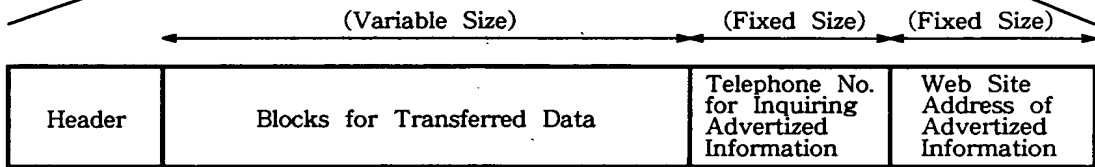


FIG.5C

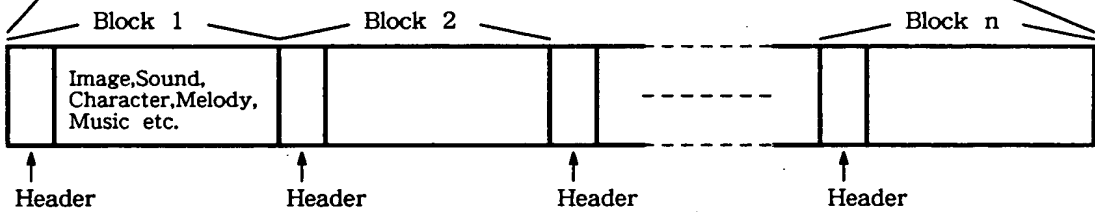


FIG.6A

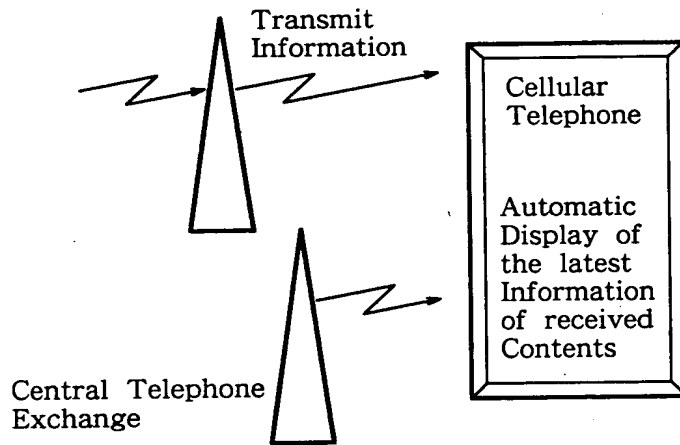


FIG.6B

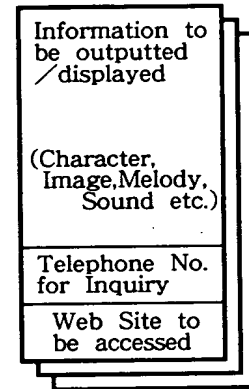


FIG.7A

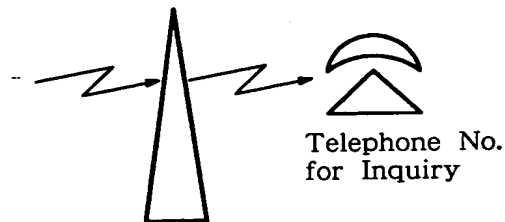


FIG.7B

